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For more information, please contact:  
Linda Bengfort at (636) 717-6659

**Jackson Safety Introduces New Reflective Roll-Up Sign – The Marathon**

(St. Louis, MO, July 1, 2007) Jackson Safety, a manufacturer of welding and personal protective equipment, is excited to announce the newest addition to their line of roll-up signs, a lightweight sign utilizing Reflexite technology – The Marathon.

This new sign is designed with state of the art technology that increases sign detection, especially in low light conditions such as dawn, dusk and overcast days. They are easier to transport because they weigh less – sign only weighs 8 pounds. An ergonomically friendly design reduces risk of back injuries that may occur during setting up or taking down of signs. Photometric performance provides outstanding night time guidance to the motorist and lessens the chance that devices in the transition phase will be impacted due to late maneuvers. The fluorescent material features increased durability and will not wrinkle or crinkle in normal activities. Legibility of the sign will not be diminished after multiple uses.

The Marathon Fluorescent Roll-Up Sign offers an unprecedented 3 year warranty and meets NCHRP 350 & MUTCD standards.